



For Immediate Release

**The Prospects and Possibilities for Affordable Housing in 2018.
The Palmetto Affordable Housing Forum Hosts its 2018 Assembly in Columbia**

Columbia, S.C.—March 19, 2018 – Tax law changes, rising interest rates, rising rents, crime, natural disasters--2018 will be a year of changes for the nation and for the affordable housing community. You owe it to your organization and constituents to be armed with the latest information and strategy to make these changes positive for housing.

With this in mind, The 23rd Palmetto Affordable Housing Forum (Forum) is revised and has refreshed its format and focus with new sessions, speakers and ideas. This year's Forum theme "More than Bricks and Mortar," features new session topics ranging across the spectrum of topical and important housing issues including such diverse topics as: Building Safer Communities; Finding Grants for Housing; Fair Housing- Common Practices and Serious Violations; Myths and Truths about Credit Scores; and many more.

Following years of natural disasters and economic challenges, as well as growing economic opportunities, homeownership and the creation and maintenance of affordable living space faces new challenges—and new opportunities.

Recognized as a leading state resource, the Forum is the preeminent statewide platform for housing-related professionals to connect regarding methods to expand housing choices in South Carolina. It is designed for the novice and experienced housing professional, as well as those interested in improving the supply and condition of workforce housing in the state. Additionally, it offers an excellent opportunity to network and collaborate with a wide-range of industry professionals to share ideas and form relationships that will improve and create housing choices for all South Carolinians.

An overview of the implication of recent tax reform on the affordable housing environment in South Carolina and the nation will open the Forum, presented by Peter Lawrence, of [Novogradac](#) one of the nation's preeminent real estate accounting and consulting firms. Acclaimed humorist and generational expert [Meagan Johnson](#) will keynote the luncheon with a lively discussion of multigenerational communication. Other special guests have been invited as well.

*Attorneys can earn up to 7.50 hours of continuing legal education by attending the legal track sessions. These sessions are available for a registration fee of \$200.
Real estate professionals can earn up to 4.0 hours of continuing education credit.*

Dates: April 17-18, 2018

Location: Columbia Metropolitan Convention Center, Columbia, S.C.

Attendees: Attendees include representatives from local, state, and federal governments, for- and non-profit organizations, developers, real estate professionals, legal industry professionals, financial and lending professionals, social service agencies, affordable housing advocates, and many more from across the state.

Registration: Participants may register online at <http://www.schousing.com/Home/PalmettoAffordableHousingForum>
Registration is \$182 until Monday, April 16. Onsite registration is \$208.

There are also many great sponsorship opportunities for businesses and organizations to support the Forum and create awareness for their products, services or missions directly to housing leaders from across the state.

[2018 Sponsor and Exhibitor Opportunities](#)

For more information, visit <http://www.schousing.com/Home/PalmettoAffordableHousingForum> or contact Clayton Ingram at 803.896.9520 or [Clayton.Ingram @SCHousing.com](mailto:Clayton.Ingram@SCHousing.com).

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About SC Housing

For more than 47 years, SC Housing has created quality affordable housing opportunities for the citizens of South Carolina. The agency's vision is that all residents have the opportunity to live in safe, decent and affordable housing. For more information, visit SCHousing.com.