



## Logo Acknowledgement

I hereby acknowledge that I have read the South Carolina State Housing Finance and Development Authority (SC Housing) **Agency Branding and Logo Usage Manual** (Manual), and understand, accept, and agree to adhere to all of the requirements set forth in the Manual. I further understand that permission to use SC Housing's logo is granted solely for the purpose requested and that any subsequent use of the logo will require the submission of a new request and approval by SC Housing. I further understand that I may not use the name, logo, photo or likeness of SC Housing or any employee for any promotional purpose for financial gain, except in the case of advertising a training event endorsed or approved by SC Housing. I hereby agree that I am liable for any use and/or misuse of the logo by any subcontractor or other agent affiliated with me or my organization.

SC Housing reserves the right to require and approve a proof, digital or print, of the final logo as it will appear on any advertising or marketing materials. SC Housing also reserves the right to revoke its permission and request immediate removal of its logo from any material. I hereby agree that I am responsible for any financial costs associated with removal of the logo.

This is being made and entered into under the laws of the State of South Carolina and shall be governed and interpreted in accordance with the laws of South Carolina. This embodies the entire agreement of the parties. No modification shall be of any effect unless it is made in writing and signed by both parties.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title/Organization: \_\_\_\_\_

Email: \_\_\_\_\_

Final Product Type: Print:  Web:  Other: \_\_\_\_\_

### FOR AGENCY USE:

Request Received By: \_\_\_\_\_

Date: \_\_\_\_\_

Return the completed form to the SC Housing Marketing Department at [Communications@schousing.com](mailto:Communications@schousing.com).